

- ADMIT ONE -

PRESS PASS

When: Thursday, 31 January
Two Sessions Available:
11:00-11:45 AM
Noon-12:45 PM

Where: Room S230
Las Vegas Convention Center

What: Embargoed briefing on a ground breaking product line, powered by **X-Rite + Pantone**

Featuring: Highlights of a hot all-new approach to color, designed for photographers, designers and other imaging professionals – developed around the creative mindset and unique workflow issues.



x-rite
right on **color**

Terms & Conditions:

This Press Pass entitles you to admittance at one of the two sessions for the X-Rite Private Press Conference listed above.

As a 'by invitation only' event, you are required to sign a NDA before admittance. Please have your press credentials available at the door.

If you can't make either session, call **917-714-1910** to set up a one-on-one press preview appointment. Time is limited, so please call ASAP.