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North America Media Contact for

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## **fotocommunity At photokina Showcases A True Community For Photo-philes In the Information Age**

*Members Of Europe's Largest Online Photographic Meeting Place Converge In Cologne To Learn, Shoot, Share And Play – Starting in Hall 9*



BONN and COLOGNE, GERMANY – September 2, 2008 – fotocommunity, the worlds largest online meeting place ([www.fotocommunity.com](http://www.fotocommunity.com)) for photographic enthusiasts and pros to share ideas and inspirations, showcases its many features and benefits (and gathers thousands of its world-wide members) – in Hall 9 *Stand B054/DO55* at *photokina* 2008, from September 23–28, 2008 in Cologne, Germany.

[photokina](#) is the only event in the world that offers a comprehensive presentation of all the digital imaging media, technologies and markets available today, for professionals as well as for consumers. As such, it is the ideal place to experience the [fotocommunity](#) phenomenon. More than a website, fotocommunity

serves as a true community for those passionate about photography in today's global information age. The 750,000 + fotocommunity members include a growing North American following. For more information about fotocommunity, *click here*:

<http://www.fotocommunity.net/en/press/details/article/33/63.html>.

*"fotocommunity is more than a Website; it's a living community, one that looks beyond the virtual horizon,"* says Andreas Meyer, founder and Managing Director of the fotocommunity.

*"Photography isn't about the Internet. Photography is about experiences. And people like to share experiences, which is what fotocommunity is all about. There are over 200 user meetings registered every month on our site, and the number is growing. The need to share is a key reason fotocommunity regularly organizes festivals that are very well attended,"* says Meyer.

fotocommunity brings this considerable global presence to photokina 2008

([www.fotocommunity.com/info/Photokina2008](http://www.fotocommunity.com/info/Photokina2008)), from its own expansive stand B054/D055 in Hall 9 complete with a built-in stage, lounge, Internet Café and business center, providing access to leadership and participation in various programs and events throughout the fair. With the help of the fair organizers [Koelnmesse](#), fotocommunity offers something for every discerning

photographer – professional vendors who traditionally come to learn and share the latest imaging technologies with the photo enthusiasts and prosumers who flock to the photokina to learn about the latest trends, techniques, and products.

### **A True Community For Photo-philes Comes To The photokina**

Just as hundreds of social networking sites have achieved soaring popularity among targeted groups of teens to professionals, fotocommunity members use the site to exchange photos, news, and detailed information about their photographic likes and dislikes. Visitors who stop by Stand B054/DO55 in Hall 9, can experience first-hand the many benefits provided to fotocommunity's members. Comments, photo postcards, chats, text forums, linked pictures and profiles all help the site foster a true community feeling, one developed and maintained for today's global information age.

Some of the latest site enhancements on display at this year's photokina, include:

- Public buddies – an all-new feature that allows you to make your buddies public to all of your friends on fotocommunity;
- Public favorites – From now on you can make some or all of your favorite photos from other photographers public and so show others which photos you think are best at fotocommunity;
- My news – a complement to "My Photos," this new feature allows us to show which of your friends uploaded a new photo, wrote or received a comment, changed a file and so on. You provide the filter for all this news and select which activities of your friends will be highlighted.

Registration on fotocommunity is free, although the number of photos each free visitor may post on the site is limited. A varying fee structure gives three levels of members increasingly advanced benefits, including the ability to post more photos in a shorter time period. For more information, visit: <http://www.fotocommunity.com/pc/pay.php>.

### **The Stage Is Set For Photography**

([http://www.fotocommunity.com/info/Photokina2008\\_stand\\_design](http://www.fotocommunity.com/info/Photokina2008_stand_design))

The fotocommunity stage offers exceptional daily forums and lectures from photographic experts on a variety of topics in English and in German every day of the fair from 10.00 a.m. to 6.00 p.m. Whether photomontage, Photoshop techniques, fashion - portrait or nude photography, night photography, color management, photo rights or live photo shootings on stage – everyone has the opportunity to expand their knowledge of photography and capture unique images. [Click here](#) to view the daily schedule of events at stand B054/D055 in Hall A.



Some of the worlds leading experts participating in the daily forums at the stand include: Karsten Franke, Carina Meyer-Broicher, Lars Ihring, Andy Pomplum, Alexander Heinrichs, George Banek, Dana Schütte, Heinz-Jürgen Groß, Martin Zurmühle, Michael Papendieck, Thomas Nagel. In addition industry leaders [Bogen Imaging](#), [Apple Aperture](#) and *Hachette Publishing's Popular Photography Magazine's* editor-in-chief share some tips and tricks as well as [MakeTV](#) explains how to produce your own photo show. ([www.fotocommunity.com/info/Photokina2008\\_program](http://www.fotocommunity.com/info/Photokina2008_program)).

**More** 

The [7,535 square foot fotocommunity stand](#) also has been built for rest, relaxation and networking. The photokina attendees can get acquainted with fotocommunity in the complimentary internet café – browse fotocommunity in all five languages, update their member profiles or upload their most recent photos – take advantage of the fotocommunity lounge, have refreshments, register for daily raffles with wonderful prizes, compliments of fotocommunity and their participating sponsors.

### Winning Photography Exhibition at the photokina Fair Boulevard

Photokina attendees will have the chance to view the winners of fotocommunity's photokina photo contests. Winners will be displayed along the Fair Boulevard. The extensive fotocommunity photographic exhibit will include a large-format print of the winning image as well as four additional photos from the winner in each category along with brief biographies and motivation for their winning pictures. [Click here](#) for the contest channel on fotocommunity, ([www.fotocommunity.com/pc/pc/channel/57](http://www.fotocommunity.com/pc/pc/channel/57)).



### A World of Wisdom

The last day of the fair offers the first-ever fotocommunity-led day at the [WorldConvention](#), ([www.fotocommunity.com/info/Photokina2008\\_WoCo](http://www.fotocommunity.com/info/Photokina2008_WoCo)).

Housed in the Congress Centre North on the Koelnmesse exhibition grounds on Saturday, September 27, the all-day convention offers a special program of four exclusive two-and-a-half-hour workshops that comprise in-depth quality program featuring worldwide renowned experts [Doc Baumann](#), [Robin Preston](#), [Michael Claushallmann](#) and [David Mecey](#) to demonstrate expertise and share valuable tips.

[Click here](#) for full details of WorldConvention Day: [www.cjcstrategists.com/pr/pk08/worldconvention.pdf](http://www.cjcstrategists.com/pr/pk08/worldconvention.pdf).

That same evening fotocommunity plays host to [the hottest party in town](#), with special presentations, awards, and dancing the night away to favorite hits played by a great cover band; as well as complimentary food & beverage provided by fotocommunity and select sponsors.

### Fotocommunity Offers Special Price for the photokina

Reduced-price every-day tickets for the photokina (9 € instead of 28€) and tickets for the fotocommunity WorldConvention Day, which includes the hottest party at photokina, are available at [www.fotocommunity.com/photokina](http://www.fotocommunity.com/photokina).

*“As the Koelnmesse’ vision for photokina has expanded to embrace photography enthusiasts and prosumers, so has our presence at this year’s fair. We invite anyone who is interested in photography to stop by our stand, the Boulevard, or join us at the WorldConvention Day to see what a true community of like-minded people, all passionate about photography, can achieve. We welcome all of our members and attendees to experience this year’s photokina with us,”* states [Andreas Meyer](#), founder and Managing Director of the fotocommunity.

### About fotocommunity

One fotocommunity, five language versions, 750,000 members from all over the planet. What unites it all: the love of photography. Since the fotocommunity was founded in 2001, more than 12 million photos have been uploaded and over 70 million comments posted. fotocommunity registers approximately 200 million page impressions per month. For more information visit: [www.fotocommunity.com](http://www.fotocommunity.com).

**Editorial Note: Press Conference Tuesday September 23 at photokina**

***Tuesday, September 23  
at 4:30 p.m.  
B054/D055 in Hall 9***

***fotocommunity will hold an opening day  
press conference at the fotocommunity  
stand. Founder Andreas Meyer will offer  
insights and latest news on  
fotocommunity and introduce the new  
COO of fotocommunity,  
Sven Jan Arndt.  
The press conference will be followed  
immediately by a press reception and  
member's party at the stand.***



***To reserve your space at the press conference or for more information, contact:***

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	<b>Tuesday September 23, 2008</b>	<b>Wednesday September 24, 2008</b>	<b>Thursday September 25, 2008</b>	<b>Friday September 26, 2008</b>	<b>Saturday September 27, 2008</b>	<b>Sunday September 28, 2008</b>
<b>10:30 a.m. - 11:00 a.m.</b>	Your Look "Presentation of the Your Look photo studio franchise system"	Alexander Heinrichs "Night Photography: Producing a DRI image"	John Owens "How to get your work noticed...and published"	Lars Ihring "People and nude photography from contact to shooting"	Alexander Heinrichs "Photomontage: Tips and Tricks"	Andy Pomplun "Fashion & Portrait Posing, Perspectives & Framing"
<b>11:30 a.m. - 12:00 p.m.</b>	Bogen Imaging "VD: Sensor Cleaning"	Bogen Imaging "Manfrotto: Macro to Panorama"	Bogen Imaging "Lastolite: Lighting"	Bogen Imaging "Multiple flash: Portrait Photography"	Bogen Imaging "VD: Sensor Cleaning"	Bogen Imaging "Manfrotto: Macro to Panorama"
<b>12:30 p.m. - 1:00 p.m.</b>	Karsten Franke "Image optimization using non- destructive techniques"	Your Look "Presentation of the Your Look photo studio franchise system"	Andy Pomplun "Fashion & Portrait Posing, Perspectives & Framing"	Your Look "Presentation of the Your Look photo studio franchise system"	Michael Papendieck "Light & Body"	Thomas Nagel "Light bulb-Burn- out"
<b>1:30 p.m. - 2:00 p.m.</b>	Carina Meyer- Broicher "The Male Nude"	Carina Meyer- Broicher "The Male Nude"	Apple "Aperture make the most out of your images"	Apple "Aperture make the most out of your images"	Carina Meyer- Broicher "The Male Nude"	Carina Meyer- Broicher "The Male Nude"
<b>2:30 p.m.- 3:00 p.m.</b>	Lars Ihring "People and nude photography from contact to shooting"	Georg Banek "How to find good models"	ARTMaker "When pixel meets painting: hand-painted oil painting from a photo"	Martin Zurmühle "Nude photography"	Georg Banek "Moving Portraits"	Heinz-Jürgen Groß "It can't be that difficult ..." color management for photographers
<b>3:30 p.m. - 4:00 p.m.</b>	Bogen Imaging "VD: Sensor Cleaning" "	Bogen Imaging "Manfrotto: Studio Equipment"	Bogen Imaging Lastolite: Product Photography	Bogen Imaging Multiple flash: Light Reflectors	Bogen Imaging VD: Sensor Cleaning" "	Bogen Imaging Manfrotto: Studio Equipment
<b>4:30 p.m. - 5:00 p.m.</b>	Alexander Heinrichs "Portrait: Skin Retouching"	Heinz-Jürgen Groß "It can't be that difficult ..." color management for photographers	Heinz-Jürgen Groß It can't be that difficult ..." color management for photographers "	EMI Music Product presentation Filmmakers Club" "	Michael Papendieck Light & Body" "	Thomas Nagel Light bulb-Burn- out" "
<b>5:30 p.m. - 6:00 p.m.</b>	Andy Pomplun "Fashion & Portrait Posing, Perspectives & Framing"	Andy Pomplun Fashion & Portrait Posing, Perspectives & Framing"	Your Look Presentation of the Your Look photo studio franchise system"	make.tv "Produce your own photo show with make.tv"	Amin Negm "My photo your rights? The photographer's copyrights"	Lars Ihring "People and nude photography from contact to shooting" "