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ColorMunki Product Brief

ColorMunki Design and ColorMunki Create

Overview

The ColorMunki portfolio includes ColorMunki Photo, ColorMunki Design and ColorMunki Create, all supported by ColorMunki.com. The products are a combination of software and hardware that give creatives the freedom and flexibility to create and produce with color confidence.

Based on X-Rite and Pantone's deep understanding of the photography and design communities, ColorMunki solutions are easy-to-use, convergent technologies that feed the artistic imagination of creative professionals – at an affordable price. Designed to meet the specific requirements of creatives working in a digital environment across industries, ColorMunki ensures accurate color from inspiration to final output.



ColorMunki Design

ColorMunki Design provides creatives the freedom to select, specify and store color palettes that can then be imported into popular design applications including Adobe® Photoshop® and InDesign® and QuarkXPress®, through an automatic sync function. Colors can be selected from multiple sources including PANTONE® Color Libraries, system-level color pickers, inspirational images, color harmonies and key word searches. ColorMunki Design allows users to quickly and accurately capture colors from any surface, easily calibrate monitors and projectors and profile printers for accurate display-to-print matching. Designers can also verify spot colors for process-safe reproduction in any medium.

Target Audience: Graphic and freelance designers, small- to mid-size agencies, creatives in large agencies and corporate in-house designers

Create

- Build color palettes from PANTONE Color Libraries (PANTONE Goe™ System, PANTONE MATCHING SYSTEM®, etc.), system-level color pickers, word searches, color harmonies and complementary colors
- Automatically create color palettes from photographs
- Check gamut with one-click
- Quickly verify spot colors for process-safe reproduction
- Manage, store, tag and search color palettes

Capture

- Quickly and accurately capture color from any surface
- Automatically import colors to popular design applications
- Incorporate spectral color data into design files



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Verify color palettes

- Show unprintable colors with PrintSafe™
- Convert spot colors to CMYK
- Incorporate spectral data into design files
- Preview under various lighting conditions

Calibrate

- Calibrate displays and projectors for ViewSafe™ color viewing of palettes
- Adjust for ambient lighting conditions
- Profile printers for matching display to print

Communicate

- Easily set profiles in design applications with AppSet™
- Automatically synchronize color palettes with Adobe Photoshop and InDesign, QuarkXPress and other industry-standard applications
- Seamlessly connect with fresh feeds from ColorMunki.com

ColorMunki Create

ColorMunki Create is an affordable, simple starting point for designers whose primary requirement is color palette creation. ColorMunki Create offers spectral color selection from system-level color pickers, inspirational images, color harmonies and key word searches, and provides the ability to snap-to PANTONE Goe Colors for repurposing into usable palettes. In addition to software, ColorMunki Create offers a simplified approach to on-screen color control to let designers realize their creative vision. ColorMunki Create can be easily upgraded to ColorMunki Design with the discount voucher included in the box.

Target Audience: Starting point for designers whose primary requirement is color palette creation

ColorMunki Create includes:

- ColorMunki software
- Monitor calibration device with basic functionality
- PANTONE Goe System, PANTONE MATCHING SYSTEM and ability to add additional PANTONE Color Libraries
- Easy upgrade path to ColorMunki Design with discount voucher included in the box

ColorMunki.com

ColorMunki.com is an online portal where creatives can try a limited, free trial version of the ColorMunki software. Designers and photographers can create, share and view color palettes with peers, search and select colors from images provided by the photoshelter.com community and test their color viewing ability by taking an online color vision test. Creatives will also be able to purchase any of the ColorMunki solutions directly through the Web site.

Palette Building/Sharing

- Create palettes; store them online for convenient access
- Share palettes with colleagues, friends and suppliers



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Photo Inspiration

- Search photo library for image inspiration and extract primary colors

Dynamic Search

- Search for colors by words and images by colors

Community Forum/Blogs

- Special sessions with pros
- Celebrity trend palettes
- Tutorials, Webinars
- Color vision test
- Reference sites

Product Portal

- Product info, related products and direct sales

Pricing, Availability & System Requirements

ColorMunki Design

- Includes PANTONE Goe System Library
 - Bonus: Upon registration - PANTONE MATCHING SYSTEM (coated, uncoated, matte)
- Pricing: U.S. \$499/€429; Additional color libraries U.S. \$19.99/€19.95
- Available: March 28, 2008
- System Requirements: Mac OS® X 10.4 or higher and Windows XP and higher

ColorMunki Create

- Includes PANTONE Goe System Library
 - Bonus: Upon registration - PANTONE MATCHING SYSTEM (coated, uncoated, matte)
- Pricing: U.S. \$149/€129, Additional PANTONE Color Libraries U.S. \$19.99/€19.95
- Available: June 2008
- System Requirements: Mac OS® X 10.4 or higher and Windows XP and higher

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